



Shenandoah Valley Art Center



Information For
Independent Instructors



INDEPENDENT INSTRUCTORS

Independent Instructors are teachers looking to essentially rent a space to teach.

This is best for artists and instructors who:

- Are established artists in the community
- Have an active and engaged following of prospective students
- Have fully fleshed out lesson plans, classes, or workshops
- Have the ability to process student payments and act as administrator for your program

TEACHING SPACES



TEACHING SPACES

01

416 CLASSROOM

\$100 for a half day (9am-1pm or 1pm-5pm)
\$150 for a whole day (9am-5pm)
\$75 for an evening (5pm-9pm)

Fully equipped educational space including:

Stainless sink
Dedicated restroom
Large whiteboard
TV cart with HDMI, USB, etc.
Art library on site
Large worktables
Lockers for students (bring your own lock if you need one)
Washer and dryer
**Please note: this space is on the second floor and there is no elevator

02

126 GALLERY

\$75 for a half day (9am-1pm or 1pm-5pm)
\$125 for a whole day (9am-5pm)
\$65 for an evening (5pm-9pm)

Fully accessible space

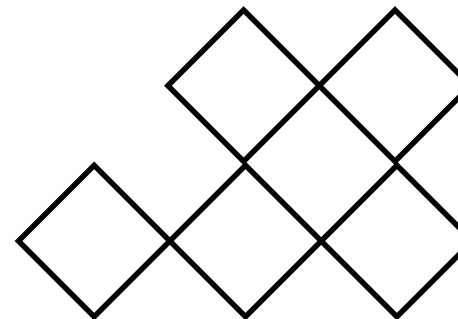
Sinks nearby
Access to kitchen and accessible restrooms
**Please note: this space is in a busy art center. It is primarily an exhibition space. If your program is during our operational hours, you may have visitors looking in on your class, and there will be activity in the building including people talking, phones ringing, doors opening and closing, etc. You will have the option to close the gallery doors which will dampen the noise a small amount.

03

416 GALLERY

\$150 for a half day (9am-1pm or 1pm-5pm)
\$225 for a whole day (9am-5pm)
\$120 for an evening (5pm-9pm)
Fully accessible space
Best for large workshops

Fully accessible space
Sinks nearby in the print studio
Large enough to accommodate a large workshop



TEACHING SPACES

04

PRINT STUDIO

\$75 for a half day (9am-1pm or 1pm-5pm)
\$125 for a whole day (9am-5pm)
\$65 for an evening (5pm-9pm)

Fully equipped educational space including:
Fully accessible space, including restrooms
Access to all presses and tools
Etching and other chemical processes must take place either outside or at the 126 building where there is an adequate vent hood.

05

CLAY STUDIO

\$75 for a half day (9am-1pm or 1pm-5pm)
\$125 for a whole day (9am-5pm)
\$65 for an evening (5pm-9pm)

Fully equipped educational space including:
One electric wheel
Wedging table
Kiln, including shelves and furniture
Selection of tools
Slab roller

**Please note: this is a small pottery studio.
Students will be limited to 4-6 due to space. If you are looking to teach larger workshops, please reach out to Make Waynesboro Clay Studios.

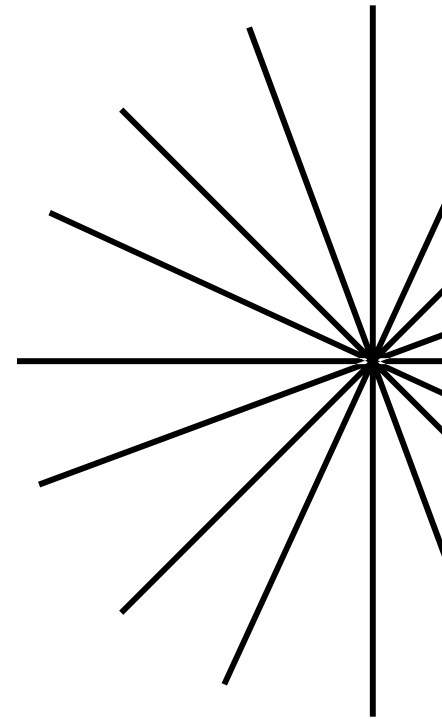




HOW IT WORKS

1. You create a curriculum for your class or workshop.
 2. Submit your ideas to SVAC, including pricing information and a small selection of dates, ranked by preference. Submissions will be managed digitally using a google forms process that will allow you to input your details as well as upload images if needed.
 3. We will work with you to set a date that works for you and SVAC
 4. You are responsible for publicizing your class to your own mailing list.
 5. You will handle registrations and payments in whatever manner suits your preferences.
 6. We will post your class on our calendar and add your flyer to our e-blasts.
- *Additional marketing packages are available for a nominal fee including individual e-blasts, a postcard mailing, and social media posts.

MARKETING MENU



Marketing Menu	
Listing and Photo on our Website	Free
Digital Flyer	Free
Eblast Listing, Including Link and Photo	Free
Social Media Boost, Including Link and Photo	\$20
Listing on Exhibit Postcard	\$20
Listing and Description on Exhibit Postcard	\$30
Exclusive Eblast with Only Your Program	\$30
Package 1: Listing on our website Social Media Boost Listing on Postcard Eblast Listing Digital Flyer	\$35
Package 2: Listing on our website Social Media Boost Listing on Postcard Exclusive Eblast Digital Flyer	\$55

ESSENTIAL POLICIES

All Independent Instructors will be required to undergo SVAC training regarding logistics, housekeeping, doors, etc.

SVAC reserves the right to refuse a class, workshop, or any program we feel is not appropriate for our venue for any reason.

Classes should be scheduled 6-12 weeks ahead to ensure ample time for registration and marketing.

Teaching rental fees are due $\frac{1}{2}$ at scheduling, and $\frac{1}{2}$ on the day of the class. Fees may be paid by cash, check, or cards.

If your class doesn't meet your enrollment requirements, you may cancel for a full refund until 7 days before your class is set to begin. There are no refunds within the 7-day window before a class.

There is no cleaning or security deposit required for Independent Instructors. You are responsible for damages above normal wear and tear on equipment, furnishings, and the building. If the space is not adequately clean, you will be charged a \$100 cleaning fee for subsequent classes (refundable if the space is cleaned properly after your class).

Shenandoah Valley Art Center
126 S. Wayne Avenue
416 W. Main Street
Waynesboro, VA 22980
540-949-7662
svacart.com

