

Sponsored by
The Shenandoah Valley Art Center
Waynesboro, Virginia

The 38th Annual
Virginia Fall Foliage Festival
Art Show
a fine art exhibition

October 10-11, 2009
Saturday 10 am-5 pm— Sunday Noon- 5 pm

~ \$10,000 Awards ~



Important Dates

March 31, 2009

First jury; subsequent juries will be held monthly

July 31, 2009

Deadline to request full refund of booth fee

August 1, 2009

Late entry fee of \$25 applies after this date

September 1, 2009

Call for space availability after this date

September 1, 2009

Artist registration materials mailed

Deadline:

Late applications will be accepted until the show is full
(maximum of 175 spaces) and will be considered if space becomes available.

Show Dates
October 10-11, 2009

Show Contact

Director: Piper Groves • Email: VFFFASDDirector@gmail.com • Phone: 540-949-7662 • Voice Mail: 540-941-0200

 **New** www.svacart.com

2009 Virginia Fall Foliage Festival Art Show

a fine art exhibition

Eligibility

- All artists 18 years and above are eligible.
- Artwork must be original, handcrafted, designed and executed by the exhibiting artist(s). No work that has been made with commercial kits, molds, patterns, plans or unaltered prefabricated pieces is allowed.
- Artists may only show the media approved by the jury.
- Reproductions must be clearly identified as such.
- No cottage industry goods will be accepted.
- No agents allowed. • Wearable art is not acceptable.



Jury Requirements

All Applications will be juried for 2008

Jury Fee: \$20 (non-refundable)

Entry Fee: \$150 per 10 x 11' space; \$175 after August 1, 2009. Double & triple spaces available.

Cancellation: A full entry fee per space refund will be given if notification is received by July 31, 2009.

Absolutely no refunds after August 1, 2009

This selection process is based upon: the artist's creativity, command of the medium and presentation. All applicants will receive the juror's decision by mail immediately following the jury. Decisions of the jury panel are final.

The VFFF Art Show will not be responsible for any returned or misdirected mail.

- ALL artists applying must be juried into the exhibition and follow requirements by submitting photographs, slides or CDs.
- Four of each medium to be exhibited and one of booth or display. Work submitted must be current.
- Images may be in the format of slides, CD's or photographs. Photographs must be 5" x 7" or larger. Images must be of high quality and clearly marked with artist's name, number of work, dimensions of piece, and medium. *Please indicate TOP of slides.*
- Brief summary of procedure and materials used.
- SASE with sufficient postage to return materials and jury decision.
- Two separate checks, each payable to VFFF Art Show
 - * Non-refundable \$20 jury fee
 - * Booth fee \$150 (deposited upon acceptance)

Artist Amenities

- Early registration and canopy set-up Friday night
- Enthusiastic volunteer help
- Free parking
- Booth sitters available on request
- Break room/complementary refreshments
- Awards ceremony Saturday evening

Weather Policy

Exhibitors should understand that this is an outdoor fine art show and will continue rain or shine. There is no alternate plan. Please make provisions in case of inclement weather.

Parking & Admission

Parking and admission is free for all exhibitors and patrons. Exhibitors have access to nearby designated parking areas. Handicapped parking available.

Space Requirements

A 10 x 11' space will be reserved for your exhibition on a paved surface. Double and triple spaces are available, space permitting. All work exhibited must be confined to the assigned space(s). Artists are responsible for providing their own means of displaying their work. All canopies must be freestanding and properly weighted.

Show Guidelines

The collection of Virginia Sales Tax of 5% is the responsibility of each exhibitor. The VFFF Art Show does not collect commission, but requires sales totals for each day to be submitted to headquarters. Artists agree to be present for all scheduled show hours. Generators are prohibited and no pets are allowed in booth or show area. The VFFF Art Show is not responsible for damage, theft, or loss of an exhibitor's property or personal injury resulting from participation in the art show.

The background of the top half of the page features a dark silhouette of a group of people standing under a canopy structure. The canopy is supported by several vertical posts. The people are shown from the waist up, facing various directions, suggesting a social gathering or an art show. The overall scene is set against a light, neutral background.

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Total Cash Awards of \$10,000

Best in Show — \$3,000

Second Place — \$2,000

Third Place — \$1,000

Judges Choice Awards total — \$4,000

Judge of Awards

Ted Batt, Exhibitions Curator at the Academy of Fine Arts, Lynchburg. Ted holds a Masters degree in art history and museum studies from VCU.

Each October, the streets of downtown **Waynesboro, Virginia** are transformed into an impressive showcase of fine art, music, food and dining. We invite you to enter this juried fine art show, sponsored by the Shenandoah Valley Art Center, featuring the work of artists from across the country and Canada. On display will be two and three dimensional art work which in 2008 resulted in sales of \$175,000. Each year an estimated 20,000 visitors enjoy the show and the magnificent colors of the fall foliage on the nearby Skyline Drive and Blue Ridge Parkway. The Fall Foliage Festival Art Show is an all volunteer organization that supports and benefits area art scholarships.

Virginia Fall Foliage Festival Art Show

PO Box 1043 ♡ Waynesboro, VA 22980

Virginia Fall Foliage Festival Art Show Application

October 10 & 11, 2009

Please complete and return this application with materials for jury.

Name _____

Address _____

City _____ State _____ ZIP _____

Home Phone _____

Cell Phone _____

e-mail _____

Website _____

Medium _____

Artist Release Of Liability Agreement

I understand and agree to follow all Show guidelines. I release the Virginia Fall Foliage Festival Art Show Committee and Show Volunteers from any liability for loss or damage to artwork, persons or other property from any cause and accept full responsibility for the care, safety of my work and property. All Artwork to be displayed at the 2008 Virginia FFF Art Show is my original design, concept and execution.

Signature _____ Date _____

Signature _____ Date _____

I have enclosed the following with my application:

- 4 images per medium (slides, photographs, CD) + 1 of booth/display; marked with name, number, medium & dimensions.
Photographs must be 5 x 7 or larger
- Brief summary of procedure and materials used
- \$20 jury fee check (non-refundable)
- Check for entry fee (\$150/space; \$175 after 8-1-08)
- SASE with proper postage for return of images and jury decision
- Signed artist release of liability agreement

** Make all checks payable to: VFFF Art Show*

** Mail application to:*

VFFF Art Show P. O. Box 1043 Waynesboro, VA 22980