

The 39th Annual  
Virginia Fall Foliage Festival  
Art Show *a fine art exhibition*

October 9-10, 2010



Each October, the streets of downtown *Waynesboro, Virginia* are transformed into an impressive showcase of fine art, music, food and dining. We invite you to enter this juried fine art show, sponsored by the Shenandoah Valley Art Center, featuring the work of artists from across the country and Canada. On display will be two and three dimensional art work which in 2009 resulted in sales of \$175,000. Each year an estimated 20,000 visitors enjoy the show and the magnificent colors of the fall foliage on the nearby Skyline Drive and Blue Ridge Parkway. The Fall Foliage Festival Art Show supports and benefits area art scholarships.

Virginia Fall Foliage Festival Art Show

PO Box 1043 • Waynesboro, VA 22980

# 2010 Virginia Fall Foliage Festival Art Show

*a fine art exhibition*

## Eligibility

- All artists 18 years and above are eligible.
- Artwork must be original, handcrafted, designed and executed by the exhibiting artist(s). No work that has been made with commercial kits, molds, patterns, plans or unaltered prefabricated pieces is allowed.
- Artists may only show the media approved by the jury.
- Reproductions must be clearly identified as such.
- No cottage industry goods will be accepted.
- No agents allowed.



## Jury Requirements

*Please enclose Payment with Submission*

Entry Fee: \$20 (non-refundable)

Booth Fee: \$150 per 10 x 11' space; \$175 after August 1, 2010. Double & triple spaces available.

**Cancellation:** A full entry fee per space refund will be given if notification is received by July 31, 2010.

*Absolutely no refunds after August 1, 2010*

This selection process is based upon: the artist's creativity, command of the medium and presentation. All applicants will receive the juror's decision by mail immediately following the jury. Decisions of the jury panel are final.

The VFFF Art Show will not be responsible for any returned or misdirected mail.

- ALL artists applying must be juried into the exhibition and follow requirements by submitting photographs, slides or CDs.
- Four of each medium to be exhibited and one of booth or display. Work submitted must be current.
- Images may be in the format of slides or CD's. Images must be of high quality and clearly marked with artist's name, number of work, dimensions of piece, and medium. *Please indicate TOP of slides.*
- Brief summary of procedure and materials used.
- SASE with sufficient postage to return materials and jury decision.
- Two separate checks, each payable to VFFF Art Show
  - \* Non-refundable \$20 entry fee
  - \* Booth fee \$150 (deposited upon acceptance)

## Artist Amenities

- Early registration and canopy set-up Friday night
- Enthusiastic volunteer help
- Free parking
- Booth sitters available on request
- Break room/complementary refreshments
- Awards ceremony Saturday evening

## Weather Policy

Exhibitors should understand that this is an outdoor fine art show and will continue rain or shine. There is no alternate plan. Please make provisions in case of inclement weather.

## Parking & Admission

Parking and admission is free for all exhibitors and patrons. Exhibitors have access to nearby designated parking areas. Handicapped parking available.

## Space Requirements

A 10 x 11' space will be reserved for your exhibition on a paved surface. Double and triple spaces are available, space permitting. *All work exhibited must be confined to the assigned space(s).* Artists are responsible for providing their own means of displaying their work. All canopies must be freestanding and properly weighted.

## Show Guidelines

The collection of Virginia Sales Tax of 5% is the responsibility of each exhibitor. The VFFF Art Show does not collect commission, but requires sales totals for each day to be submitted to headquarters. Artists agree to be present for all scheduled show hours. Generators are prohibited and no pets are allowed in booth or show area. The VFFF Art Show is not responsible for damage, theft, or loss of an exhibitor's property or personal injury resulting from participation in the art show.



*Sponsored by*

**The Shenandoah Valley Art Center**

*Waynesboro, Virginia*

# **The 39th Annual Virginia Fall Foliage Festival Art Show** *a fine art exhibition*

**October 9-10, 2010**

*Saturday 10 am-5 pm— Sunday Noon- 5 pm*

∞ *\$10,000 Awards* ∞

## **Important Dates**

**March 31, 2010**

First jury; subsequent juries will be held monthly

**July 31, 2010**

Deadline to request full refund of booth fee

**August 1, 2010**

Late entry fee of \$25 applies after this date

**September 1, 2010**

Call for space availability after this date

**September 1, 2010**

Artist registration materials mailed

**Deadline:**

Late applications will be accepted until the show is full  
(maximum of 175 spaces) and will be considered if space becomes available.

**Show Dates**

**October 9-10, 2010**

**Show Contact**

Director: **Piper Groves** • Email: [VFFFASDirector@gmail.com](mailto:VFFFASDirector@gmail.com) • Phone: 540-466-0850

**[www.svacart.com](http://www.svacart.com)**

# Virginia Fall Foliage Festival Art Show Application October 9 & 10, 2010

Please complete and return this application with materials for jury.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Home Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_

e-mail \_\_\_\_\_

Website / Business Name \_\_\_\_\_

Medium \_\_\_\_\_

Virginia TAX ID # (if applicable) \_\_\_\_\_

## Artist Release Of Liability Agreement

I understand and agree to follow all Show guidelines. I release the Virginia Fall Foliage Festival Art Show Committee and Show Volunteers from any liability for loss or damage to artwork, persons or other property from any cause and accept full responsibility for the care, safety of my work and property. All Artwork to be displayed at the 2010 Virginia FFF Art Show is my original design, concept and execution.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

*I have enclosed the following with my application:*

- 4 images per medium (slides, CD) + 1 of booth/display; marked with name, number, medium & dimensions.
- Brief summary of procedure and materials used
- \$20 entry fee check (non-refundable)
- Check for boot fee (\$150/space; \$175 after 8-1-10)
- SASE with proper postage for return of images and jury decision
- Signed artist release of liability agreement

\* *Make all checks payable to: VFFF Art Show*

\* *Mail application to:*

**VFFF Art Show P. O. Box 1043 Waynesboro, VA 22980**